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## Editors Column

### Introduction to the China Compulsory Certification (CCC)



The CCC system pertains to safety requirements for products sold in China; eligible products that have not obtained the CCC are prohibited from being traded in China, including shipment within the country, import to China, and sale.

The CCC mark applies to a broad range of consumer goods, electronic and industrial products. Although the list of products changes over time, you can check it directly on the website of the CNCA (the Certification and Accreditation Administration of the PRC).

(Source: EU SME Centre)

See the EU SME Centre [CCC guideline](#) for more

## China Business Association

英国中东部地区中国商务协会

August 2012 Newsletter

Your update on East Midland and business links with China  
[www.ChinaBusinessAssociation.org](http://www.ChinaBusinessAssociation.org)



@ChinaBizNetwork

## MARKET DIGEST

### Infrastructure

- A series of [UK-China infrastructure deals](#) announced at UK Trade & Investment Infrastructure Summit on 8 August, examining best practice and opportunities across infrastructure sectors – Construction, Water, Airports and Rail
- China to launch [key projects](#) including railways, utilities, finance and healthcare to encourage private sector finance to play a greater role to develop vital industries
- China's [Changsha unveils US\\$130bn investment](#) plan to boost economy

### Retail

Waitrose is to become the first UK supermarket to stock wines from China [read](#)

### Energy

China's top offshore [oil producers](#) CNOOC and Sinopec bid to have access to almost a third of UK North Sea oil supply

### Creative

[DreamWorks and Chinese partners unveiled blueprints for "The Dream Centre"](#), a £2 billion film and cultural complex in Shanghai they hope will rival London's West End and New York's Broadway when it opens in 2016

### Logistics

The [Royal Mail's](#) European parcels business GLS business is partners with ZJS Express to provide B2B service from China to Europe

### Tourism

- [China's travellers overseas](#) spent \$54bn (£35bn) in 2010 and \$72bn in 2011, soon to become the nation whose tourists spend the most money overseas
- UK campaigns to bring 500,000 [Chinese tourists](#) a year into the country by 2015, leading to estimated £569m additional spending and creating 14,000 more jobs.

### Inward Investment

- Hong Kong billionaire Li Ka-shing has agreed to [buy UK gas company](#) Wales and West Utilities for 645 million pounds (\$1 billion)
- [Billions of pounds announced](#) at the British Business Embassy: China Southern Airlines, Bosideng, Tunbow Group and Cheung Kong Infrastructure Holdings investing in the UK
- China's first [joint venture investment bank](#) China International Capital Corporation Limited (CICC) set up business in the UK

## MARKET INTELLIGENCE

The up-to-date [China Business Guide 2012](#) produced by UKTI and CBBC includes Doing Business Guide, Sector Briefings, Country Updates and Overseas Security Information

Sector Report on [fashion and clothing](#) and [jewellery and watches](#) in Hong Kong (UKTI)

How Insurers Can Capitalize on Aging in China, [insurance market](#) report in China by BCG

[Asia's one billion internet users](#): understand the web business and country breakdown

China has allocated an £85 billion stimulus package to facilitate the [restructuring of healthcare sector](#) which offers a wide range of significant opportunities.

information	<p>China's <a href="#">Digital Generations</a> 3.0: The Online Empire, a report by BCG</p> <p><a href="#">Cosmetic and beauty sector report</a> in Hong Kong by UKTI</p>
<p><b>Event</b></p> <p><b>China Market Opportunities Roadshow: Your introduction to doing business in China</b></p>	<p><b>EVENTS</b></p> <p><b>Events in the UK</b></p> <ul style="list-style-type: none"> <li>• <a href="#">East China Fair London Promotion Seminar</a> and meet the Chinese delegation organised by CBBC in London (4<sup>th</sup> Sept London)</li> <li>• Meet International Buyers from China and UKTI Market Specialists at <a href="#">CENEX LCV2012</a> (5 &amp; 6 September 2012, Millbrook Proving Ground)</li> </ul> <p><b>Events in China</b></p> <ul style="list-style-type: none"> <li>• <b>UK-Guizhou Energy and Mining Partnership Event</b> (19-20 November Guizhou) to explore opportunities in Guiyang in the Energy and Mining sectors. Domestic travels in China and 3 nights' accommodations will be <u>funded by FCO</u>. <a href="#">Apply</a></li> <li>• UK luxury brands are invited to attend the <a href="#">West Top Luxury Market Fair</a> (26-28 September, Chengdu) to understand local market, find business partners in the Automobile, Tourism, Jewellery, Beauty/Cosmetics, Clothing, Property and Furniture, Vintage Wines, Arts Collection and Private Financial services industries</li> <li>• The <a href="#">annual All Chamber Networking</a> event by the Britcham/ CBBC (30<sup>th</sup> August, Beijing)</li> <li>• <a href="#">Western China International Fair</a> (25-30 September, Chengdu)  <a href="#">China International Fair for Investment and Trade</a> (7-10 September, Xiamen)  <a href="#">CBBC Going Global Seminar</a> (8 September Xiamen)  <a href="#">The China-Eurasia Expo</a> (1-5 September, Urumqi, Xinjiang)  <a href="#">Pet Fair Asia</a> (Leisure &amp; Tourism) (11<sup>th</sup>-14<sup>th</sup> October 2012, Shanghai)</li> <li>• <a href="#">Design &amp; Innovation Week Beijing</a> (Creative &amp; Media) (1<sup>st</sup> Nov 2012, Beijing)</li> </ul>
<p>University of Nottingham Innovation Park  (7<sup>th</sup> September 2012)</p> <p>East Midlands companies are invited to attend this workshop organised by UKTI and the University of Nottingham to learn of the market opportunity in China, in particular the advanced engineering and ICT sectors. The event will include case studies of successful East Midlands companies in China and information of the market visit to China (Beijing, Xi'an and Chengdu) in November.</p> <p>See the event <a href="#">flyer</a> for details and <a href="#">register</a> for this free event</p>	<p><b>BUSINESS OPPORTUNITIES</b></p> <p>A prestigious local school in Hong Kong looks for a <a href="#">trainer on preparation for university admission interviews</a> from the UK to conduct an inhouse seminar for its senior students</p> <p>Taiwan - <a href="#">National Palace Museum</a> approx GBP\$652 million in 12-year expansion plan. Tender for construction consulting services will soon be announced</p> <p>Shanghai government is looking to help support develop a <a href="#">joint school project</a> between one of the leading high schools from the UK and a top high school in Shanghai</p> <p><a href="#">Taiwan Tourism Bureau calls for tenders</a> on the implementation of the tourism publicity and promotion plan in the UK and Ireland</p> <p>Opportunities for UK companies China has allocated an RMB850bn stimulus package to facilitate the <a href="#">restructuring of its healthcare sector</a>, as part of its 12th Five year plan.</p> <p>Shanghai local government is supporting a professional training/consultancy company is looking for UK organisations that can <a href="#">provide IPR training course and relevant certificate</a></p> <p>A store in Hong Kong specialising in <a href="#">artisanal gentlemen's outfits and accessories</a> is interested in traditional perfumery products from the UK,</p> <p>A Chinese company seeks suppliers of demineralised <a href="#">whey powder</a></p> <p>One of the top Chinese household water providers interested in <a href="#">Ultrafiltration membrane separation</a> technology or other similar techs that are core to water treatment</p> <p>A Chinese central CBD district is seeking a <a href="#">UK architecture / design company with heritage experience</a> to assist with the redevelopment of an area of Shenyang</p> <p>A medical device distributor in Shanghai seeks <a href="#">new medical products and technologies from UK</a>. Provision of sales agent and consultancy services</p>
<p><b>International Workshop on Developing a Knowledge-Based Marine Economy</b>  (15-16 September, Ningbo, China)</p> <p>智慧海洋经济国际高端论坛  2012年9月15-16日  宁波诺丁汉大学大学</p> <p>The workshop forms part of Ningbo's 2<sup>nd</sup> Marine Economy Investment Fair and is being supported by the British Consulate Shanghai, the China Association for Science and Technology and the University of Nottingham Ningbo China</p>	

The workshop aims to encourage dialogue and discussions between UK and Chinese researchers in the area of the marine economy to develop collaborative research ideas which can be pursued for funding in the short to medium term.

### Three themes

- 1) Sustainable marine activities (Saturday 15 September, all day)
- 2) Logistics (Sunday 16 September, morning only)
- 3) Offshore renewable energy (Sunday 16 September, afternoon only)

See [details](#) of the workshop and please contact [Odette Paramor](#) if you have any question

### NEWS

The University of Nottingham has signed an agreement to start research and development work with Chinese soft drinks giant Wahaha Group

[read](#)

### Supported by



1 Mill Lane  
Leicester  
LE2 7HU  
UK

Globaleye is recruiting [Wealth Managers](#) for Shanghai and Hong Kong  
A Chinese real estate group established in 1984 is seeking a [UK property management company](#) to work as partner

Hong Kong based industrial group with network of offices in Greater China is interested in [cinematic & broadcasting products](#)

Call for tenders on [construction consulting services for museum expansion](#) in Taiwan

A Hong Kong based company is interested in importing [British Bakery products ingredients](#) for selling and distribution

Taiwan – Call for Entries for 2012 [Taipei International Digital Content Awards](#)

### JOBS

[China-Britain Business Council](#) recruiting Chief Representatives in Shenyang & Shenzhen

Digital Carbon Group seeks the [Greater China Sales Director](#)

[New Oriental Education & Technology Group](#) seeks Director of Business Development; US Universities Division and teachers for Foundation Year Program (Shanghai/Hangzhou)

The US owned ICT company LSI Corporation is recruiting an [Account Executive End User Touch Cloud](#) (Shanghai)

Watsons China seeks a Learning & Development Assistant Director (Guangzhou) [contact](#)

[EduChina Group](#) seeks the Director for International Curriculum Centre (RMB200K) [apply](#)

[Institution of Engineering & Technology](#) seeks the Country Manager (Beijing)

[European Union Chamber of Commerce in China](#) is recruiting online coordinator (Beijing), Membership Relations Manager (Shanghai) and COCIR Desj Business Manager

Sino-US United MetLife Insurance Company Limited recruits Senior Project Managers and the [Group Insurance Sales Management VP](#) (Beijing, Shanghai)

[Bilingual Copywriter](#) (Mandarin Chinese - English) is sought by MIXR (Shanghai)

TRW recruits a [Project Manager](#) (Shanghai)

[China Britain Business Council](#) is hiring an Assistant Director, Events

Millward Brown seeks [Senior Quantitative Market Research Executive](#) (Beijing/Shanghai)

Zhongjia Space&Display Design seeks [the Creative Director for Luxury Brands](#) (Beijing)

10 DESIGN (拾稼设计) seeks a [Resident Site Architect](#) (Shanghai)

[BSH Bosch and Siemens Home Appliances](#) Ltd seeks a Purchasing Category Specialist (Purchasing Commodity Specialist) - Chuzhou, Anhui Province

[Sino-US United MetLife Insurance](#) Co Ltd seeks a Branch HR Business Partner (Wuhan)

### Disclaimer:

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